James Hardie® Siding Products
with ColorPlus® Technology

Creative color combinations designed to sell homes
James Hardie’s ColorPlus® Technology has been designed by renowned color expert Leslie Harrington, whose clients include Pottery Barn and Crayola.

Explore these color options and more great ideas by visiting JamesHardie.com

Legend

1. Main Body Color
2. Second Body Color
3. Trim Color

Tips for Color Selection
For a truly distinct home, consider the following tips when selecting color and color combinations.

• Combinations with a lighter trim color will emphasize the trim on your home
• Combinations with soft contrast between body and trim colors will make your home appear larger
• Use deeper body colors for a warm, personalized, cozy feeling
• Look for colors that align with your neighborhood or environment
• Use a third color for special details that you want to highlight
The James Hardie Complete Exterior Solution

What’s more important than making a good first impression? Making a good first impression that lasts. That’s the thinking behind the James Hardie® ColorPlus® system. You get the natural beauty of wood and the long-lasting durability and low maintenance of fiber-cement—all enhanced by the instant appeal of eye-catching color.

The Value of Color
Choosing a color for a home can be a tough decision. That is why we created an online design tool to help you find a siding color that is just right for your homes. You can design your exterior simply by logging on to JamesHardie.com. The design tool allows you to visualize how each ColorPlus® Technology color, product, texture and exposure will look on your home.

All the products you need
Along with the aesthetic appeal of traditional lap siding, James Hardie offers a full product line of lap, panel, shingle, soffit and trim for a low maintenance exterior of exceptional beauty and durability.

A finish unlike any other
We use an exclusive, fiber-cement-specific paint formulation with a multi-coat, baked-on color application process. James Hardie ColorPlus® Technology ensures consistent full-paint coverage—one that cannot be duplicated by a third-party pre-finisher or on site painting.

Protection you can count on
Our proprietary paint includes a special coating for mar and abrasion resistance, while a factory-applied protective laminate protects the products finish during installation.

The peace of mind you deserve
James Hardie backs its siding with a 30-year limited non-prorated product warranty. HardieTrim boards and our ColorPlus finish comes with a 15-year limited warranty. All from the manufacturer of America’s #1 brand of siding.

Product availability varies by region. For additional colors available in your region, please check with your local representative or www.jameshardie.com or call 1-866-4HARDIE for availability in your area.