



James Hardie® Siding Products
with ColorPlus® Technology

Creative color combinations designed to sell homes



James Hardie's

ColorPlus® Technology

has been designed

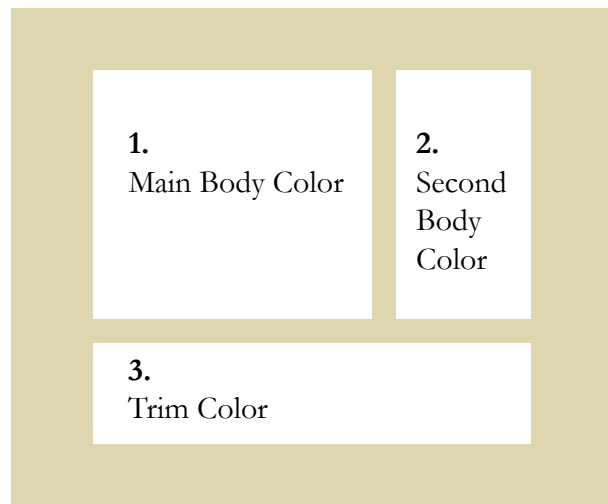
by renowned color

expert Leslie Harrington,

whose clients include

Pottery Barn and Crayola.

Legend



Explore these color options and more great ideas by visiting JamesHardie.com

1. Navajo Beige

2. Boothbay Blue

3. Arctic White

This color palette consists of three color swatches: a large square of Navajo Beige, a vertical rectangle of Boothbay Blue, and a horizontal rectangle of Arctic White.

1. Arctic White

2. Heathered Moss

3. Navajo Beige

This color palette consists of three color swatches: a large square of Arctic White, a vertical rectangle of Heathered Moss, and a horizontal rectangle of Navajo Beige.

1. Cobble Stone

2. Arctic White

3. Navajo Beige

This color palette consists of three color swatches: a large square of Cobble Stone, a vertical rectangle of Arctic White, and a horizontal rectangle of Navajo Beige.

1. Timber Bark

2. Khaki Brown

3. Arctic White

This color palette consists of three color swatches: a large square of Timber Bark, a vertical rectangle of Khaki Brown, and a horizontal rectangle of Arctic White.

1. Sandstone Beige

2. Countrylane Red

3. Khaki Brown

This color palette consists of three color swatches: a large square of Sandstone Beige, a vertical rectangle of Countrylane Red, and a horizontal rectangle of Khaki Brown.

1. Heathered Moss

2. Mountain Sage

3. Khaki Brown

This color palette consists of three color swatches: a large square of Heathered Moss, a vertical rectangle of Mountain Sage, and a horizontal rectangle of Khaki Brown.

1. Mountain Sage

2. Cobble Stone

3. Navajo Beige

This color palette consists of three color swatches: a large square of Mountain Sage, a vertical rectangle of Cobble Stone, and a horizontal rectangle of Navajo Beige.

1. Boothbay Booth

2. Mountain Sage

3. Cobble Stone

This color palette consists of three color swatches: a large square of Boothbay Booth, a vertical rectangle of Mountain Sage, and a horizontal rectangle of Cobble Stone.



TIPS FOR COLOR SELECTION

For a truly distinct home, consider the following tips when selecting color and color combinations.

- Combinations with a lighter trim color will emphasize the trim on your home
- Combinations with soft contrast between body and trim colors will make your home appear larger
- Use deeper body colors for a warm, personalized, cozy feeling
- Look for colors that align with your neighborhood or environment
- Use a third color for special details that you want to highlight

1. Countrylane Red

2. Sandstone Beige

3. Monterey Taupe

This color palette consists of three color swatches: a large square of Countrylane Red, a vertical rectangle of Sandstone Beige, and a horizontal rectangle of Monterey Taupe.

1. Evening Blue

2. Monterey Taupe

3. Cobble Stone

This color palette consists of three color swatches: a large square of Evening Blue, a vertical rectangle of Monterey Taupe, and a horizontal rectangle of Cobble Stone.

The James Hardie Complete Exterior Solution

What's more important than making a good first impression? Making a good first impression that lasts.

That's the thinking behind the James Hardie® ColorPlus® system. You get the natural beauty of wood and the long-lasting durability and low maintenance of fiber-cement—all enhanced by the instant appeal of eye-catching color.

The Value of Color

Choosing a color for a home can be a tough decision. That is why we created an online design tool to help you find a siding color that is just right for your homes. You can design your exterior simply by logging on to JamesHardie.com. The design tool allows you to visualize how each ColorPlus® Technology color, product, texture and exposure will look on your home.



Design your exterior at JamesHardie.com

All the products you need

Along with the aesthetic appeal of traditional lap siding, James Hardie offers a full product line of lap, panel, shingle, soffit and trim for a low maintenance exterior of exceptional beauty and durability.

A finish unlike any other

We use an exclusive, fiber-cement-specific paint formulation with a multi-coat, baked-on color application process. James Hardie ColorPlus® Technology ensures consistent full-paint coverage – one that cannot be duplicated by a third-party pre-finisher or on site painting.

Protection you can count on

Our proprietary paint includes a special coating for mar and abrasion resistance, while a factory-applied protective laminate protects the products finish during installation.

The peace of mind you deserve

James Hardie backs its siding with a 30-year limited non-prorated product warranty. HardieTrim boards and our ColorPlus finish comes with a 15-year limited warranty. All from the manufacturer of America's #1 brand of siding.



Product availability varies by region. For additional colors available in your region, please check with your local representative or www.jameshardie.com or call 1-866-4HARDIE for availability in your area.