

Inspiring New Colors
FOR MINNEAPOLIS DISTRICT

Create the home you've
always dreamed of.



Imagine your home at its best.



HardiePanel® vertical siding and HardieTrim® batten boards in Evening Blue and HardiePlank® lap siding in Evening Blue with HardieTrim® boards in Arctic White



Envision it as visually striking and as richly detailed as it is thoroughly protected. With James Hardie® siding, trim and soffit panels, the home you're building or the one you're renewing can reach its full potential. Let us wrap your home in the kind of quality and value that represents the people living there.

Discover the value of a Hardie home.

We recognize that a re-side is one of the largest investments you'll make in your home. When you choose James Hardie siding with ColorPlus® Technology, your investment in quality really pays off. In fact, over 5.5 million homeowners have already chosen James Hardie siding, not only for its timeless style, but also for its exceptional durability. When you're looking for a beautiful exterior that lasts, James Hardie is the smartest choice.



HardiePlank® lap siding in Navajo Beige and HardieTrim® boards in Autumn Tan

A superior exterior, no matter the climate.

Whether your home needs protection against scorching sun or frigid temperatures, only the HardieZone® System has you completely covered. Based on eight individual climatic variables that primarily affect long-term performance of siding, the HardieZone System provides custom protection—engineered specifically for your region. So you can enjoy siding that lasts longer. And that means less maintenance over time, regardless of where you call home.

We're so confident the HardieZone System can withstand the rigors of the North American climate we're offering our strongest warranty. This **outstanding 30-year* limited, transferable warranty** offers non-prorated product coverage.



* Please refer to jameshardie.com for specific information on product warranty.

Protection beyond the elements.

James Hardie® products also show remarkable endurance when compared to vinyl and wood-based products. Whether your grill gets too close or a baseball pitch goes higher than planned, you can count on James Hardie to show superior resistance.

Flame Resistance	Fade Resistance/ Finish Durability	Termite and Pest Protection
<p>James Hardie siding is noncombustible and approved for fire-rated construction.</p>	<p>James Hardie siding with ColorPlus® Technology offers superior fade resistance compared to field-applied paints.*</p>	<p>James Hardie siding offers exceptional damage protection from woodpeckers, squirrels and other pests.</p>
<p>Wood-based siding is combustible.</p>	<p>Wood-based siding may shrink and swell, causing paint to chip and flake.</p>	<p>Wood-based siding is especially prone to termite damage.</p>
<p>Vinyl siding will melt or burn at high temperatures, including reflection from nearby Low-E windows.</p>	<p>Vinyl siding is susceptible to fading and difficult to repaint</p> <p><small>*James Hardie accelerated QUV test results compared to nationally available premium paint in lab environment.</small></p>	<p>Vinyl siding is 5x thinner than James Hardie siding, offering less protection.</p>

A beautiful transformation –
and smart too.



SIDING 1
Timber Bark



SIDING 2
Timber Bark



TRIM
Arctic White



BEFORE



For everyone who calls it home...

Remodeling® magazine's Cost vs. Value Report compares construction costs for common remodeling projects with the value they add to a home at resale. Since 2005, siding projects using fiber-cement return the highest value at resale. Now that's really inspiring.



James Hardie Complete Exterior Solution.



Entirely fabulous.

Whether your home combines brick or stucco with minimal siding or calls for a more expansive use of James Hardie products, the James Hardie Complete Exterior Solution offers everything you need to protect and beautify your home from top to bottom in visual harmony.

1
HardieWrap® Weather Barrier.
Innovative HardieWrap weather barrier goes on before siding to protect your home from water damage, allowing your home to breathe and resist mildew.

2
HardiePanel® Vertical Siding.
When combined with HardieTrim® boards, HardiePanel vertical siding provides a traditional board-and-batten look.

3
HardiePlank® Lap Siding.
The most widely used James Hardie product is available in a full spectrum of colors and textures. HardiePlank lap siding offers protection, durability and versatility for many styles of homes.

4
HardieShingle® Siding.
Create the warm, traditional look of cedar shingles without the maintenance. Unlike wood-based siding products which may rot, curl, warp, or split, HardieShingle siding resists even the harshest weather conditions.

5
HardieTrim® Boards.
HardieTrim boards finish the look and provide unmatched durable protection to corners, columns, windows, fascia and friezes.

6
HardieSoffit® Panels.
Choose from both vented and non-vented panels. All HardieSoffit panels are engineered for climate and designed to make an architectural statement.

ColorPlus® Technology.
The ultimate in performance.



HardiePlank® lap siding in Countrylane Red with HardieTrim® boards in Autumn Tan



SIDING
Evening Blue



TRIM
Arctic White



SIDING
Light Mist



TRIM
Arctic White

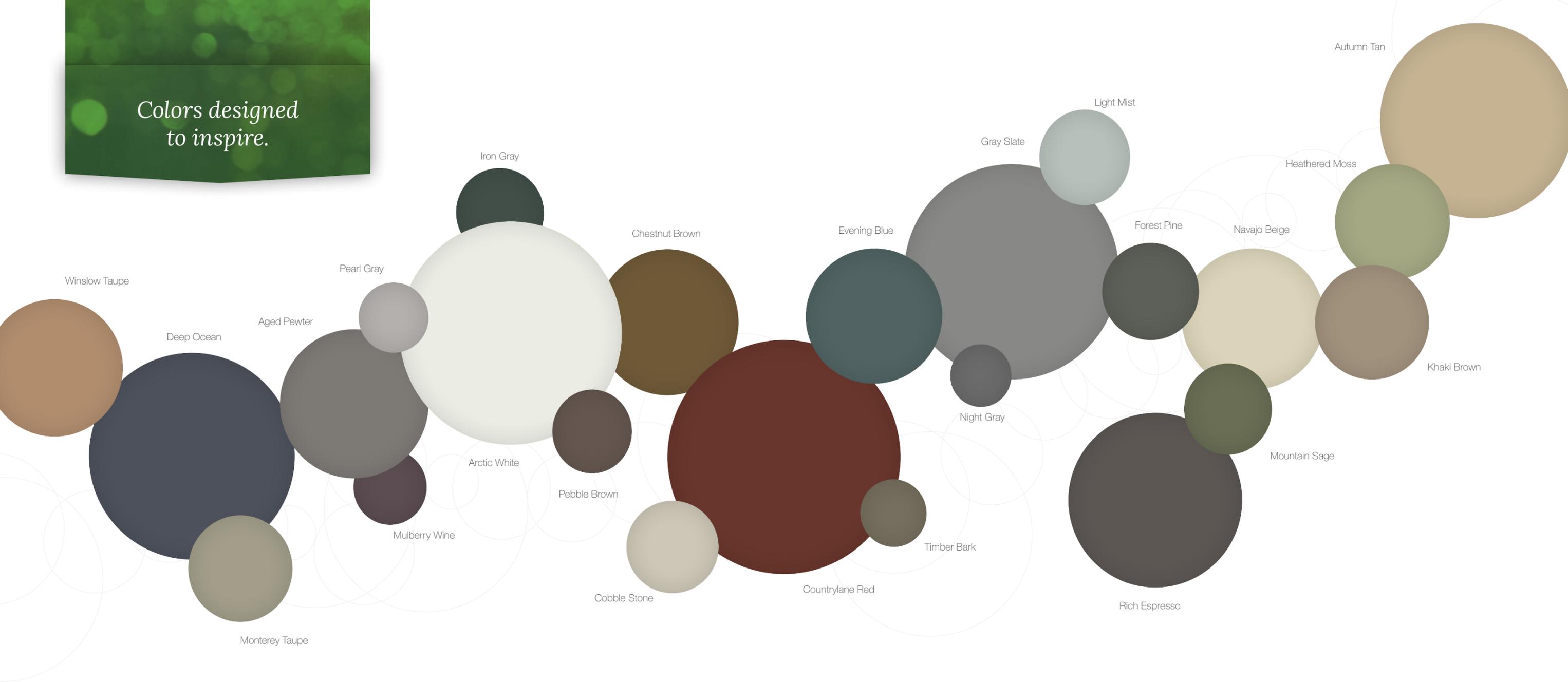
Adding ColorPlus® Technology to James Hardie products? A true win-win.

We created a proprietary process, which involves applying consistent coats of color and baking them on, to stand up to the demands of climate and remain vibrant. ColorPlus Technology finishes offer superior fade resistance* compared to field-applied paints and are backed by a **15-year limited warranty against peeling, cracking and chipping.**** It's an option you'll be so glad to have chosen.

*James Hardie accelerated QUV test results compared to nationally available premium paint in lab environment.

**Please refer to jameshardie.com for specific information on product warranty.

Colors designed
to inspire.



Explore color combinations to complement your unique style.

Color is not necessarily the easiest choice to make. Fortunately, color consultant Leslie Harrington, who has created color portfolios for Pottery Barn®, Crayola® and Avon®, has developed this stylish palette of ColorPlus hues and combinations. This should give you a head start in choosing colors that will give your home the timeless style you'll enjoy for years to come.

For a complete list of colors and products available in your region, visit jameshardie.com.

SIDING COLOR 1
Cobble Stone

SIDING COLOR 2
Rich Espresso

TRIM COLOR
Monterey Taupe

SIDING COLOR 1
Rich Espresso

SIDING COLOR 2
Winslow Taupe

TRIM COLOR
Navajo Beige

SIDING COLOR 1
Gray Slate

SIDING COLOR 2
Mulberry Wine

TRIM COLOR
Cobble Stone

SIDING COLOR 1
Light Mist

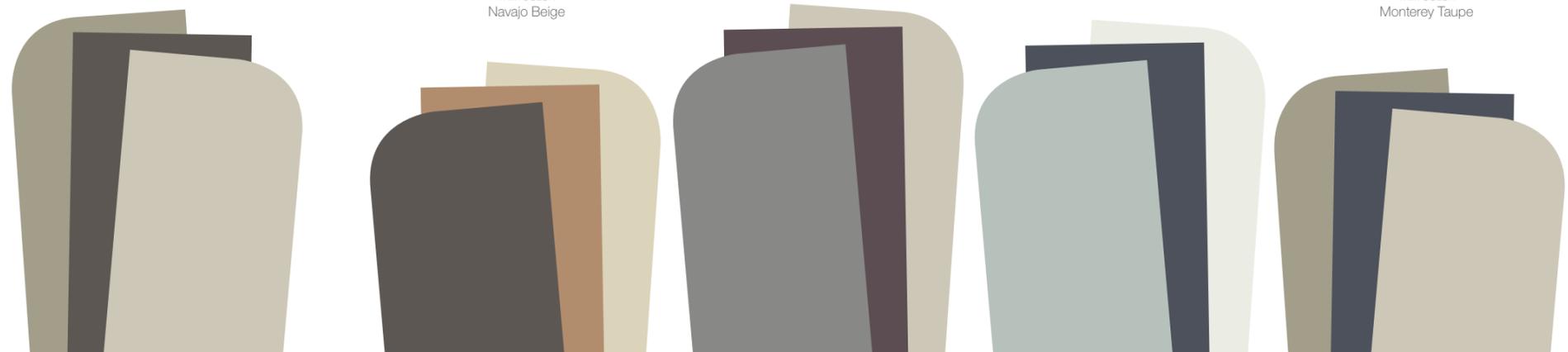
SIDING COLOR 2
Deep Ocean

TRIM COLOR
Arctic White

SIDING COLOR 1
Cobble Stone

SIDING COLOR 2
Deep Ocean

TRIM COLOR
Monterey Taupe



So many possibilities for every style home.



Make your mark.

Whether you have a graceful Victorian, a solid Craftsman bungalow, a cool contemporary dwelling or cozy beach home, you have so many beautiful possibilities with James Hardie siding.

So, get inspired. And then get an exterior solution that complements your home's unique style.

- 1 HardiePlank® lap siding and HardieTrim® boards with field paint
- 2 HardiePlank® lap siding in Khaki Brown with HardieTrim® boards in Arctic White
- 3 HardiePlank® lap siding in Autumn Tan with HardieTrim® boards in Arctic White

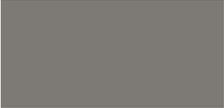
- 4 HardiePlank® lap siding in Navajo Beige with HardieTrim® boards in Autumn Tan
- 5 HardiePlank® lap siding in Chestnut Brown and HardieShingle® siding (Straight Edge Panel) in Countrylane Red with HardieTrim® Boards in Navajo Beige
- 6 HardiePlank® lap siding in Khaki Brown and Timber Bark with HardieTrim® boards in Arctic White (HardieShingle® Half Rounds field paint)

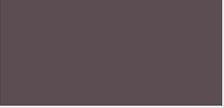


James Hardie® Products

See complete color and product availability in your region at jameshardie.com.

	Lap Siding* Thickness: 5/8 in. Length: 12 ft. planks	Smooth Widths: 5.25 in. (4 in. exp.) 7.25 in. (6 in. exp.) 8.25 in. (7 in. exp.)	 Mountain Sage
	Accent Trim* Thickness: 1-1/2 in. Length: 12 ft. boards	Smooth Widths: 3.5 in., 5.5 in.	 Khaki Brown

	Thickness: 5/16" Length: 12 ft. planks	Select Cedarmill® Widths: 5.25 in. (4 in. exp.)** 6.25 in. (5 in. exp.) 7.25 in. (6 in. exp.) 8.25 in. (7 in. exp.)	Smooth Widths: 5.25 in. (4 in. exp.)** 6.25 in. (5 in. exp.) 7.25 in. (6 in. exp.) 8.25 in. (7 in. exp.)	Beaded Cedarmill® Width: 8.25 in. (7 in. exp.)	Beaded Smooth* Width: 8.25 in. (7 in. exp.)
		 Pebble Brown	 Aged Pewter	 Iron Gray	 Autumn Tan

	Thickness: 5/16 in.	Sierra 8 Sizes: 4 ft. x 8 ft. and 4 ft. x 10 ft.	Stucco Sizes: 4 ft. x 8 ft. and 4 ft. x 10 ft.	Cedarmill® Sizes: 4 ft. x 8 ft. and 4 ft. x 10 ft.	Smooth Sizes: 4 ft. x 8 ft. and 4 ft. x 10 ft.
		 Light Mist	 Countrylane Red	 Forest Pine	 Mulberry Wine

	Thickness: 1/4 in.	Straight Edge Panel Width: 48 in. Height: 15.25 in. (7 in. exp.) 14 in. (5 in. exp.)**	Staggered Edge Panel Width: 48 in. Height: 15.875 in. (6 in. exp.)
		 Khaki Brown	 Monterey Taupe

* Artisan® Lap Siding, Artisan® Accent Trim and HardiePlank Beaded Smooth Lap Siding is not currently available in Canada
 ** Product availability varies by region.

HardieTrim®
Boards

Length:
12 ft. boards

HardieTrim® NT3® Boards

4/4 Smooth
Thickness: 3/4 in.
Widths: 3.5 in., 4.5 in., 5.5 in., 7.25 in.,
11.25 in.



5.5 in. in Arctic White

5/4 Smooth
Thickness: 1 in.
Widths: 3.5 in., 4.5 in., 5.5 in., 7.25 in.,
11.25 in.



3.5 in. in Arctic White

Length:
12 ft. boards

4/4 HardieTrim® Batten Boards

Rustic Grain®
Thickness: 3/4 in.
Width: 2.5 in.



Navajo Beige

Smooth
Thickness: 3/4 in.
Width: 2.5 in.



Arctic White

HardieTrim®
Crown Moulding

Thickness:
3/4 in.

5/4 Smooth
Widths: 3.25 in., 5.25 in.

Length:
12 ft. boards



Arctic White

HardieSoffit®
Panels

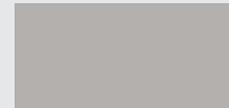
Thickness:
1/4 in.

Vented & Non-Vented Cedarmill®
Sizes: 12 in. x 12 ft., 16 in. x 12 ft.,
24 in. x 8 ft.



Vented in Cobble Stone

Vented & Non-Vented Smooth
Sizes: 12 in. x 12 ft., 16 in. x 12 ft.,
24 in. x 8 ft.



Non-Vented in Pearl Gray

Warranty Information

HardiePlank lap siding, HardieShingle siding, HardiePanel vertical siding, HardieSoffit panels and Artisan® lap siding come with a 30-year non-prorated, transferable, limited warranty—our strongest warranty ever.

HardieTrim boards and Artisan™ accent trim each come with a 15-year limited warranty.

The ColorPlus® Technology limited warranty covers materials and labor and protects against peeling, cracking, and chipping for 15-years.

Learn more about our product warranties at jameshardie.com.

**James Hardie can make
your dream home a reality.**

Make sure your re-siding project is done right. For more information or to locate a Preferred Remodeler near you, visit remodelers.jameshardie.com.



The beautiful backdrop to your life.

231 South LaSalle Street, Suite 2000, Chicago, IL 60604
1.866.249.6368 jameshardie.com

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